



— PARTNERSHIP PROPOSAL · 2026

CAELEN KEITH

DRIVEN BY PASSION. POWERED BY PERFORMANCE.

www.caelenkeith.com ↗

- | 14 YEARS OLD
- | 60K+ AVG MONTHLY VIEWS
- | 50+ TOTAL RACES
- | JSCC 2026/27 CAR RACING DEBUT

MEET CAELEN

A CHAMPION IN THE MAKING

Caelen Keith is a 14-year-old racing driver from Welford, Northamptonshire — one of the most exciting young talents in British motorsport. He started karting at **Whilton Mill Juniors aged 8** and has never looked back.

Over 50 races and 5,000 simulator hours later, he's competing at international level — winning the **B Final at the Birel Easykart World Finals in Italy**, placing **5th in the DRS 100 Series**, earning **KROC selection** and passing his **ARDS test** — all in 2025, while in Year 9 at Guilsborough Academy, where he earned the **Principal's Award**.

In 2026 he makes his car racing debut, joining **Cursley Motorsport** in the **Junior Saloon Car Championship (JSCC)** for three rounds, with a full 2026/27 campaign to follow. He doesn't just race — he represents. Managed by **Mairon Motorsport Management**. Race Engineer: **Simon Mace, Electrical Mace**.

CURSLEY MOTORSPORT

MAIRON MOTORSPORT MGMT

GOLD-VISION CRM

Full profile, gallery & race updates

www.caelenkeith.com →



2026 CAMPAIGN

FROM KARTS TO CARS

2026 is Caelen's biggest season yet — making his car racing debut with **Cursley Motorsport** in the **JSCC** for three rounds, with a full 2026/27 campaign planned alongside his karting programme.

JSCC — JUNIOR SALOON CAR CHAMPIONSHIP

Citroen Saxo · **Cursley Motorsport** · 3 rounds 2026, full 2026/27 campaign · Past graduates include Williams F2 driver Luke Browning & BTCC winner Ronan Pearson

CAR DEBUT 2026

FULL 2026/27 CAMPAIGN

DANIEL RICCIARDO SERIES (DRS)

DRS 100 Series · 9 rounds · 5th nationally 2025 · Post-win interview with Daniel Ricciardo went viral — watched by thousands

RETURNING 2026

KROC — KART RACE OF CHAMPIONS

Selected driver · Invitation-only · Kart Race of Champions at UK race circuits

SELECTED

CLUB 100

Rental kart series · 2026 confirmed · Builds racecraft and consistency

CONFIRMED

RESULTS & HIGHLIGHTS

<p>2025 — INTERNATIONAL</p> <p>BIREL EASYKART WORLD FINALS B FINAL CHAMPION · ITALY</p> <p>Represented Great Britain · 1st place podium draped in the Union Jack. Post-win interview with Daniel Ricciardo went viral.</p>	<p>2025 — NATIONAL</p> <p>DRS 100 SERIES — 5TH NATIONALLY</p> <p>Daniel Ricciardo Series · Top 5 nationally in one of the UK's most competitive junior karting championships.</p>
<p>2025</p> <p>ARDS TEST PASSED</p> <p>MSA circuit racing licence — required for all UK circuit championships including JSCC with Cursley Motorsport.</p>	<p>2025</p> <p>KROC SELECTION</p> <p>Invited to Kart Race of Champions — prestigious, invitation-only championship at UK race circuits.</p>
<p>2025</p> <p>WHILTON MILL TNRC VICE CHAMPION</p> <p>Home circuit vice-championship at one of the UK's most competitive grassroots venues.</p>	<p>2025 — SCHOLARSHIPS</p> <p>3 CAR SCHOLARSHIP PROGRAMMES — TOP SCORES ALL AREAS</p> <p>BRSCC · Driven by You (Ginetta) · Ginetta Junior Scholarship — standout scores in media and fitness.</p>
<p>2024</p> <p>DRS ROOKIE CHAMPION</p> <p>Daniel Ricciardo Series 2024 Rookie Champion — first year in the series, first national title.</p>	<p>2024</p> <p>PRINCIPAL'S AWARD — GUILSBOROUGH ACADEMY</p> <p>Most behavioural and positive learning points in his entire school year. The character behind the helmet.</p>
<p>2023</p> <p>DAYTONA CHAMPION OF CHAMPIONS</p> <p>Cadet class win — the result that launched the senior programme.</p>	<p>ONGOING</p> <p>5,000 SIMULATOR HOURS</p> <p>Coached by Jack Baker (formerly KartSim) — exceptional technical preparation underpinning every result.</p>

DIGITAL REACH

REAL REACH. REAL AUDIENCE.

70% of interactions from non-followers — content consistently breaks outside the existing audience. A single race weekend drives 100,000+ views at peak season, with 60K average monthly views across Instagram.

<p>60K</p> <p>AVG MONTHLY IG VIEWS</p>	<p>100K+</p> <p>PEAK SEASON IG VIEWS</p>	<p>70%</p> <p>NON-FOLLOWER INTERACTIONS</p>	<p>100+</p> <p>NEW FOLLOWERS PER WEEK</p>	<p>30K+</p> <p>TIKTOK TOTAL LIKES</p>
<p>INSTAGRAM</p> <p>@caelen.msport</p> <p>5,500+ followers · Reels, race-day stories, BTS</p>	<p>TIKTOK</p> <p>@caelen172</p> <p>3,000 followers · Clips, paddock, livestreams</p>	<p>FACEBOOK</p> <p>caelen.msport</p> <p>Race updates & live streaming</p>	<p>YOUTUBE</p> <p>@Caelenmsport</p> <p>Race edits, onboards, highlights</p>	<p>WEBSITE</p> <p>caelenkeith.com</p> <p>Profile · Gallery · News · Partners</p>

YOUR LOGO. HIS CAR.

With Caelen joining **Cursley Motorsport** for his JSCC debut in 2026 — and a full 2026/27 campaign ahead — a small number of car livery positions are available. Get your brand at circuits including Brands Hatch, Silverstone and Oulton Park.



PACKAGE	WHAT'S INCLUDED	INVESTMENT
TITLE PARTNER 1 position available	Primary car placement · Race suit logo · All social posts · Paddock hospitality · Named partner across all materials, press & website	From £5,000
ASSOCIATE PARTNER 2-4 positions	Car logo placement · Social mentions per round · Paddock access	From £1,000
SUPPLIER / CONTRA Flexible	Logo placement + agreed social mentions in exchange for products or services · Fee by arrangement	By arrangement

Partners join a small, select group proudly represented at every race event alongside **Cursley Motorsport**. Gold-Vision CRM backed Caelen because of his character — he turned up in his race suit and put the whole team at ease immediately.

Product-led, social-first, or full title partner — we'll find what works.

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THE TEAM

SUPPORT NETWORK

CURSLEY MOTORSPORT JSCC Race Team · 2026/27 Family-run team in Cambridgeshire — multiple championship wins, JSCC specialists. Caelen's partner for the move into car racing.	MAIRON MOTORSPORT MGMT Management Company Full career management — strategy, scheduling, commercial relationships and driver development.	SIMON MACE · ELECTRICAL MACE Race Engineer 25+ years karting engineering. Technical support, kart setup and trackside guidance.
GOLD-VISION CRM Current Commercial Sponsor UK B2B CRM company and Caelen's first commercial partner. Reference available on request.	JACK BAKER Simulator Coach · formerly KartSim 5,000 hours of simulator development and coaching.	MEDIA & MENTORSHIP Professional coaching team Media & interview coaching · DRS driver mentorship · References on request.

GET IN TOUCH

CONTACT

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JSCC TEAM	Cursley Motorsport
MANAGEMENT	Mairon Motorsport Management
RACE ENGINEER	Simon Mace · Electrical Mace
SPONSOR	Gold-Vision CRM
2026 PROGRAMME	JSCC with Cursley Motorsport · DRS · KROC · Club 100

"The best time to back a champion is before everyone else does."

CAELEN KEITH · 2025/26

2026 PROGRAMME

JSCC with Cursley Motorsport
 Daniel Ricciardo Series
 KROC — Kart Race of Champions Club 100